

# 11th Annual Fabulous Independent Film Festival Music + Arts

## SPONSORSHIP PACKAGE

**September 23 - October 2, 2021**

SARASOTA, FL • RAIN OR SHINE

**Fabulous Arts Foundation (Harvey Milk Festival)** fosters the arts as a catalyst for social and political change.

**OUR VISION:** The Festival will feature a variety of attractions including live music, performing and visual artists, film, speakers, and vendors designed to engage a large and diverse audience with social distancing in-person and virtual access. This dynamic Festival is focused on creating a safe space for our LGBTQ+ community.

FILM, ART, THEATRE, MUSIC, DANCE, and DRAG for the 11th Annual Festival combining our Music & Arts Festival and our Fabulous Independent Film Festival. 7000+ attend

**Contributions are tax deductible.**

---

### BECOME A PRESENTER SPONSOR FOR HMF/FABAF 2021 MUSIC+ART+FILM FEST+DRAG

**\$20,000+ PRESENTER SPONSOR:** (one available)

[your business name] Presents:FABAF.

- Exclusive rights, placement of name, business name or logo on front top banners across the main stage
- EXCLUSIVE PREMIUM AD PLACEMENT: Two page ad or back cover and inside cover of program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Seven VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Six All access passes for films
- Greeting and brief comments from you to the audience during the day of the festival
- Vendor booth at day of the music festival with a table and two chairs
- Presenter of all films, music, dance, and drag performances.
- Commercial 2-3 minutes before films

**\$10,000 STAGE SPONSOR:** (one available)

- Business name or logo on large banner across the bottom front of the main stage
- Two Full page color ads in the digital event program
- Five VIP passes with complimentary food and beverages
- Three All access passes for films
- Exclusive placement of name, business name or logo on banners across the front of the main stage
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Greeting and brief comments from you to the audience during the day of the festival
- Vendor booth at day of the music festival with a table and two chairs

**\$7,000 ARTS GURU:** (one available)

- Two Full page color ads in the digital event program
- Four VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on banners across the front of the main stage
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Greeting and brief comments from you to the audience during the day of festival
- Vendor booth at day of the music festival with a table and two chairs

**\$5,500 VIP/GREEN ROOM SPONSOR:** (one available)

- Exclusive placement of name, business name or logo on table top advertising in VIP/Green Room
- Full page color ad in the digital event program
- Four VIP passes with complimentary food and beverages
- Exclusive placement of name, business name or logo on side banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Information table in the lobby of the ART and THEATRE venue
- Vendor booth at day of the music festival with a table and two chairs

**\$3,500 VOLUNTEER T-SHIRT SPONSOR:** (one available)

- Your company logo on the front of volunteer t-shirts
- Placement of name, business name or logo on side stage banners
- Three VIP passes with complimentary food and beverages
- Full page color ad in the event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Vendor booth at day of the music festival with a table and two chairs

**\$2000 KID'S CORNER SPONSOR:** (one available)

- Placement of name, business name or logo on side stage banners
- Two VIP passes with complimentary food and beverages
- Full page color ad in the digital & print event program
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on HMF-FABAF event website throughout 2021
- Recognition by emcee throughout the event
- Vendor booth at day of the music festival with a table and two chairs
- Banner Present at Kid's Corner

---

## BECOME A HOST-LEVEL SPONSOR

### **\$1,000 BAND HOST SPONSOR:**

The Band Host Sponsor plays a vital role in bringing the music of the Fabulous Arts Foundation to the stage. The benefits of this sponsorship package include:

- Your name or logo displayed on side stage banners
- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirt
- Your name or logo listed prominently on FABAF event website throughout 2021
- Full page color ad in the digital event program
- Recognition by emcee
- Two VIP passes which include access to the VIP/GREEN ROOM tent with complimentary food and beverages
- Vendor booth set up with a table and two chairs during the day of the music festival

### **\$1,000 ART HOST SPONSOR:**

The Art Host Sponsor provides help to fund the art exhibit. The benefits of this sponsorship package:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on FABAF event website throughout 2021
- A colorful, full page ad in the digital event program
- Recognition by emcee
- Two VIP passes for music festival, which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to FABAF attendees of the art exhibit
- Information table in the lobby of the art venue

### **\$1,000 THEATRE HOST SPONSOR:**

The Theatre Host Sponsor's donation will help fund this year's dance performance. The benefits of this sponsorship package include:

- Your name or business logo printed prominently on all posters, flyers, advertising, and event volunteer t-shirts
- Your name or logo listed prominently on FABAF event website throughout 2021
- A colorful, full page ad in the digital event program
- Recognition by emcee
- Two VIP passes for music festival which include access to the VIP tent with complimentary food and beverages
- Greeting and brief comments to FABAF theatre attendees
- Information table in the lobby of the theatre venue

### **\$1,000 FILM HOST SPONSOR:**

- Host a film on screen before each film, and on the FABAF website with a link to your site
- "Sponsored by" notation on film description of respective screening in digital festival program
- Inclusion in press releases
- Public acknowledgement at all screenings
- Option to present one film and promote your business or organization before the screening (brief remarks of 2-3 minutes)
- Dedicated post about your business or organization on our social media networks
- 2 passes to all films

---

## BECOME AN ALLY-LEVEL SPONSOR

### **\$750** MAYOR OF CASTOR STREET SPONSOR:

- Recognition by emcee
- 2 VIP passes for access to VIP/GREEN ROOM tent with complimentary food and beverages
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on FABAF event website throughout 2021
- ½ page ad in the event program

### **\$500** ALLY SPONSOR:

- 2 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event volunteer t-shirts
- Your name or business logo on FABAF event website throughout 2021
- ¼ page ad in the event program

### **\$250** PROUD ALLY SPONSOR:

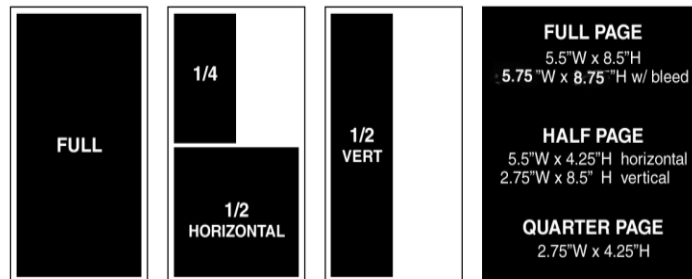
- 1 VIP passes with access to VIP tent with complimentary food
- Your name or business logo printed on event website throughout 2021
- Your name or business logo included in the event program.

### **\$150** SUPPORTER:

- Your name or business logo printed on event website throughout 2021
  - Your name or business logo included in event program
- 

## ADVERTISE IN THE FABAF PROGRAM

- [\\$750](#) Color 2-page spread
- [\\$250](#) Full Color Page
- [\\$200](#) ½ Color Page
- [\\$175](#) Full page Blk & White
- [\\$125](#) ½ page Blk & White
- [\\$75](#) ¼ page Blk & White



\* ADVERTISEMENTS are for individual or corporate donors.

**DEADLINE FOR DIGITAL ADS** SPONSOR LOGOS DUE AS SOON AS POSSIBLE. Must have advertising received with the correct specs by August 1, 2021 for festival program ads. Ads must be print ready, in electronic format, minimum 300 dpi in CMYK color format. For bleed add .25" to all sides of the ad (full and half ads only). Digital on the website and shared. Please send all ads, graphics and logos to [info@harveymilkfestival.org](mailto:info@harveymilkfestival.org). Please refer to SPONSOR MEMBERSHIP level details to determine the correct ad size included with sponsorship. Event Program advertising can also be purchased separately.

## Other Donation Opportunities

**FAB Youth Outreach Scholarship Fund:** This project directly impacts the lives of LGBTQ+ youth by offering preparedness for college through fellowship and community service experience.

\$10 \_\_\_\_\_ \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$75 \_\_\_\_\_ \$100 \_\_\_\_\_

**Sponsor Film Submissions:** These “mini-scholarships” help to cover the cost of film submission fees for creators in need especially after 2020 Film makers were directly impacted by Covid-19.

\$10 \_\_\_\_\_ \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$75 \_\_\_\_\_ \$100 \_\_\_\_\_ \$250 \_\_\_\_\_ \$500 \_\_\_\_\_ \$1000 \_\_\_\_\_ \$5000 \_\_\_\_\_

**PLEASE SELECT YOUR SPONSORSHIP LEVEL :**

**ALLY-LEVEL SPONSOR**

\$150                       \$250                       \$500                       \$750

**HOST-LEVEL SPONSOR**

\$1,000 - Art Host       \$1,000 - Theater Host       \$1,000 - Music Host       \$1000 - Film Host

**KID’S CORNER SPONSOR**

\$2,000

**VOLUNTEER T-SHIRT SPONSOR**

\$3,500

**VIP/GREEN ROOM SPONSOR**

\$5,500

**ARTS GURU**

\$7,000

**STAGE SPONSOR**

\$10,000

**PRESENTER SPONSOR**

\$20,000

Printed Name: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_  
Company or Organization: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

### FUNDING FROM FOUNDATIONS

- Gift from my DAF at Gulf Coast Community
- Foundation Gift from my DAF at Community
- Foundation of Sarasota County Gift from my DAF at: \_\_\_\_\_

### RULES AND REGULATIONS:

*I, \_\_\_\_\_ as the authorized representative of \_\_\_\_\_ understand and agree that my organization, employees, assistants, coworkers, heirs or assigns, HOLD HARMLESS the Fabulous Arts Foundation Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, and property owners in the case that I or any person working with me suffer any damages to goods, wares, or merchandise; or accident, illness or injury including death within the confines and context of the HMF. I will not file any claims against the Harvey Milk Festival, Inc., its organizers, directors, volunteers, other sponsors, insurance carriers, or property owners and I or my insurance carrier will pay any and all medical bills associated with illness or injury suffered at the Festival Event.*

PAYMENT: Payment must be made by check or PayPal

CHECKS: Please make checks payable to **Harvey Milk Festival, Inc.**

Mailing address: c/o Shannon Fortner, 1342 17th Street, Sarasota, Florida, 34234

PAYPAL: Send to e-mail address [info@harveymilkfestival.com](mailto:info@harveymilkfestival.com)