



Sponsorship Deck
FabAF Drag Culture Festival
December 2-10, 2022

Our Mission: Fabulous Arts Foundation (formerly known as Harvey Milk Festival) is fostering the arts as a catalyst for social and political change, while amplifying LGBTQ+ people.

Our Vision: FabAF is an Arts & Advocacy organization creating safe spaces, amplifying voices!

Presenting Sponsor: \$50,000 (*limited to 1 paid sponsor*) Highest tier sponsorship, allows title status: "*Your business here* Presents the FabAF Drag Culture Festival"

- Logo featured on the festival poster *above festival name*, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- "Presented By" mentions
- 2 Full-page color ad in the event program
- 30-90 second ad slot before the opening performance
- Inclusion in press releases
- Public acknowledgement on stage
- Option to present a drag performer on stage at the Sarasota Opera House
- Dedicated post about your business or organization on our social media networks
- 6 passes

Runway Sponsor: \$25000+ (limited to 1 paid sponsors)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- "Sponsored by" logo on runway
- 1 Full-page color ad in the event program
- Inclusion in press releases
- Public acknowledgement on stage
- Option to present a commercial and promote your business or organization before event (*brief remarks, 2-3 minutes*)
- Dedicated post about your business or organization on our social media networks
- 5 passes



Drag Dream Sponsor: \$15,000+ (limited to 2 paid sponsors)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Inclusion in press releases
- 1 Full-page color ad in the event program
- Public acknowledgement on stage
- Dedicated post about your business or organization on our social media networks
- 4 passes

Pre-Party Presenter Sponsor: \$10,000 + (limited to 1 paid sponsor)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Special banner for pre-party event outside the opera house
- Inclusion in press releases
- Public acknowledgement on stage
- Dedicated post about your business or organization on our social media networks
- 3 passes

Host with the Most Producers: \$7500 + (unlimited)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Half-page color ad in the event program
- Public acknowledgement on stage
- 3 passes

Host a Drag (Queen, King & Beyond) Performer: \$5000 + (unlimited)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Half-page color ad in the event program
- Public acknowledgement on stage
- 2 passes



Wig Fluffer: \$2500 + (unlimited)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Half-page color ad in the event program
- Public acknowledgement on stage
- 1 pass

Green Room Supporter: \$1500 (or please write in other amount _____)

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Quarter-page color ad in the event program
- Public acknowledgement on stage
- 3 tickets

Prize Money for the Ball: \$1000 or please write in amount _____

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Quarter-page color ad in the event program
- Public acknowledgement on stage
- 2 tickets

Curtain Fluffer: \$750 or please write in amount _____

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Public acknowledgement on stage
- 1 ticket

Help us Amplify: \$500 or please write in amount _____

- Logo on the festival poster, in the digital program, on event volunteer shirts, and on the Fabulous Arts Foundation website with a link to your site
- Public acknowledgement on stage

Ally: \$250 or please write in amount _____

- Logo/Name on the Fabulous Arts Foundation website
- Special thanks



Other Donation Opportunities

FabAF's Youth Outreach Scholarship Fund: This project directly impacts the lives of lesbian, gay, bisexual, transgender and queer youth by offering preparedness for college through fellowship and community service experience.

\$10 _____ \$25 _____ \$50 _____ \$75 _____ \$100 _____

Help Us Fund Our New Home: To offer LGBTQIA+ artists and community members opportunities through a financially accessible, inclusive performance/education/ space offering innovative, interdisciplinary programming and workshops; and, to promote the well-being of the LGBTQIA artist community through advocacy and friendship. Affirming care through partnership and theatrical exploration.

\$10 _____ \$25 _____ \$50 _____ \$75 _____ \$100 _____

\$250 _____ \$500 _____ \$1000 _____ \$5000+ _____ (or more, write donation amount here _____)

Please indicate what sponsorship opportunity you would like to claim below:

_____ **Yes! I want to be a sponsor of The Drag Culture Festival**

_____ **Presenting Sponsor \$50,000**

_____ **Runway Sponsor \$25,000**

_____ **Drag Dream Sponsor: \$15,000**

_____ **Pre-Party Presenter: \$10,000+**

_____ **Host With the Most Producers: \$7,500+**

_____ **Host a Drag Performer: \$5,000+**

_____ **Wig Fluffer: \$2,500 +**

_____ **Green Room Supporter: \$1,500 +**

_____ **Prize Money for The Ball \$1,000 +**

_____ **Curtain Fluffer: \$750 (or more, write donation amount here _____)**

_____ **Help Us Amplify: \$500 (or more, write donation amount here _____)**

_____ **Help Us Fund Our New Home \$ _____**



Name: _____

Company: _____

Address: _____

City, State, Zip: Phone: _____

Email: _____

My contribution of \$ _____ to the Fabulous Arts Foundation (Drag Culture Fest 2022)

Make checks payable to the Fabulous Arts Foundation, Inc. and mail to:

c/o Shannon Fortner, Fabulous Arts Foundation

1342 17th St.

Sarasota, FL 34236

Visa, Master Card, American Express, Discover

Card Number: _____ S.C.: _____ Expires on: _____

Name on Card: _____

Authorized Signature: _____

FOUNDATIONS / DONORS

___ Gift from my DAF at Gulf Coast Community Foundation

___ Gift from my DAF at Community Foundation of Sarasota County

___ Gift from my DAF at _____ Foundation

For more information, call or email: Shannon Fortner C: 941.312.1202 E: info@fabaf.org